



ASP.NET Shopping Cart Software
& eCommerce Solutions



QuickStart Guide

VevoCart ver 6.4.0

Built For Success – Powered by VevoCart

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1. Prologue

This quick start guide assists you in setting VevoCart storefront quickly. After completion, you can add your products and start your eCommerce business. For feature details, please refer to VevoCart User Manual.

Thank you for choosing VevoCart. We are confident that VevoCart will help you build great e-commerce stores!

2. Application & Database Setup Requirement

Please verify that you successfully install VevoCart before setting up your store. For more details, please refer to Installation Guide.

3. Administration / Control Panel Login

The VevoCart control panel requires a login to administer your VevoCart storefront. To access, please visit “[http://\[yourdomain\]/Admin](http://[yourdomain]/Admin)”

The default user name and password:

User Name:	admin
Password:	admin

4. Quick Start

From the Admin website, merchants can select “Quick Start” menu (sub menu of “Setting” menu) to edit the store settings.

4.1 Administrator account

For security reason, please change an administrator account before your store goes online.

4.2 Website Test

4.2.1 File Permission test

Click Test for check which folder has write permission or not has. If all of folders have write permission the message will show “Test passed successfully”. If not, the message will notify “Test failed” and have the list of folder(s) that have not written.

- /Images
- /Images/Categories
- /Images/Products
- /Images/Configuration
- /ProductFiles
- /Import

- /ContentTemplates

4.3 Store Configuration

4.3.1 Editor

This setting is to choose whether to use HTML text editor. It will affect a few places where HTML editor can be used in both storefront and back office, e.g. Tell-A-Friend and Admin Product Edit.

Set "HTML" to use HTML editor. Some of the browsers may not support "FreeTextBox", which is the editor that we use for HTML text editing. In that case, you should set to "PlainText". Currently, Internet Explorer 8 and Google Chrome do not support FreeTextBox.

4.4 Order Setup

4.4.1 Start Order ID

Click edit button to enable textbox for set the start order ID value. For MS Access database, this process might take a while to finish.

* You will need to enter the value greater than the latest running Order ID.

4.4.2 Limit Maximum Order Amount

Enable or disable maximum order amount.

4.4.3 Maximum Order Amount

Effective if "Limit maximum order amount" is set to "Yes". This is the maximum order amount that customer is allowed to purchase in one transaction.

4.4.4 Limit Minimum Order Amount

Enable or disable minimum order amount.

4.4.5 Minimum Order Amount

Effective if "Limit minimum order amount" is set to "Yes". This is the minimum order amount that customer is allowed to purchase in one transaction.

4.5 Clear Memory Cache Button

Inside the Quick Start page, there is a button called "Clear Memory Cached". VevoCart reads data from database and store frequently used information in the memory, which is called "Cache".

If merchants have modified data in the database directly without using Admin website, they may press this button to let VevoCart re-read information from the database.

5. Configuration

This page allows you to set other store configurations. Select “Configuration” menu (sub menu of “Setting” menu) to edit this page.

5.1 Storefront Configuration

5.1.1 Use Inventory Control

This option enables or disables inventory control for your website. If set to “No”, there will be no out-of-stock. This is a global setting that affects all products.

5.1.2 Out of Stock Quantity

Minimal number of items required in stock. If the items are not greater than this value, the store front will show the customers that this item is out of stock.

5.1.3 Use discount rule with all customers

This setting must be set to “Yes” if you would like to use Quantity Discount feature.

5.1.4 Enable SSL for admin panel

Select “Yes” to enable SSL for your store. Your web server is required to subscribe to SSL service provider such as Verisign.com. If this option is selected, data encryption will be used to the entire admin page.

If you have accidentally select this option by error, and could not get back to your Admin website due to SSL error. You may override this option by editing Web.config and modify the “AdminSSLDisabled” to “True” as shown below:

```
<add key="AdminSSLDisabled" value="True"/>
```

5.1.5 Enable Gift Registry

If this option is disabled, the gift registry will not be shown in the store front.

5.1.6 Calculate quantity discount separately for product options

If enabled, the quantity discount will be calculated based on product options. Please see more information in the User Manual.

5.1.7 Enable Canonicalization

The canonicalization deals with web content that has more than one possible URL.

- *Preferred Store* - Tells search engine that product and category pages are refer to the canonical page of selected store

5.2 Payment Configuration

This section specifies how the main storefront communicates with the Payment Module.

5.2.1 Payment SSL Enabled

Select “Yes” to use secure connection (SSL) for communication with payment application.

5.2.2 Payment Application URL

Set relative path to the Payment Module. By default, this value is “~/PaymentModule”, which means that Payment Module resides in a subfolder of the main storefront. You can also specify a different domain (e.g. payment.mydomain.com) where you keep Payment Module.

5.3 Product Image

5.3.1 Regular Image Width

This option sets the regular image width. The website default is 350. This is the width that shows in the product detail page.

5.3.2 Secondary Image Width

This option sets the secondary image width. The website default is 100. This is the width that shows in product listing and category listing page.

5.4 Tax Configuration

5.4.1 Sales Tax Percentage (Professional Edition only)

Enter your tax rate and how you would like your tax to apply here.

- *Apply tax everywhere in the world*
Select this option to apply tax to every order.
- *Apply tax only in the specific country*
Select this option to apply tax to the selected country.
- *Apply tax only in the specific state*
Select this option to apply tax to the selected state of the specified country.

5.4.2 Wholesalers are Taxable

If this option is enabled, tax will be calculated to users flagged as “Wholesaler”.

5.4.3 Shipping Cost is Taxable.

If this option is enabled, tax will be applied to shipping costs and handling fees.

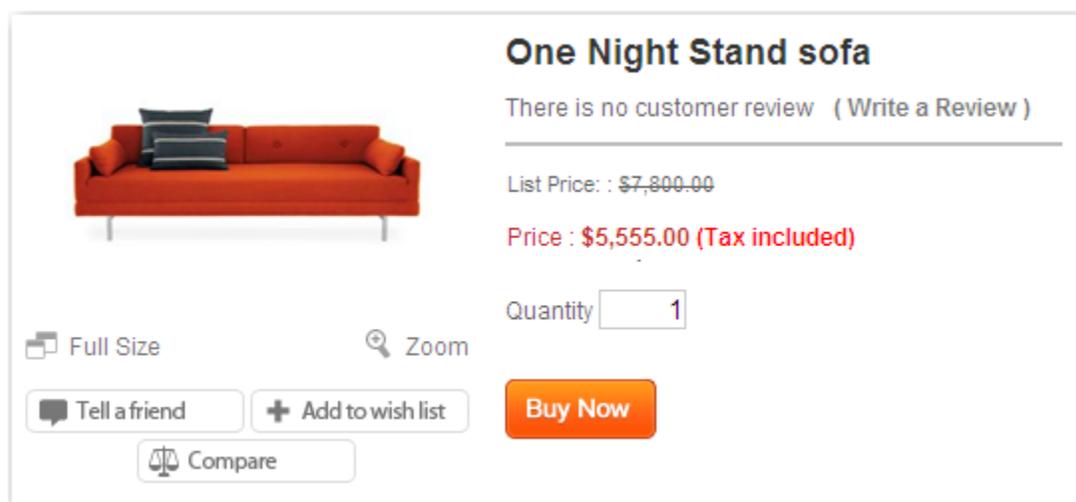
- *Shipping Tax Class (Deluxe edition only)*
Set the tax class to calculate tax rate of the shipping cost.

5.4.4 Price already includes tax

If this option is enabled, the product price that the merchant has entered in the Admin website will be treated as tax included. This is useful for some countries that use VAT system.

- Tax Percentage Include in price (%) (Deluxe edition only)
- Set the percentage of tax rate that including in display price.

For example, “Price already includes tax” option is enabled and set “Tax Percentage Include in Price” to 10%, the price of \$110 entered for one product will be shown as “(Tax included)” in product details screen.



Once the order is complete, the details will show tax and product cost separately.

Name	UnitPrice	Quantity	Subtotal
Rolex Yacht	\$5,191.59	1	\$5,191.59
	Product Cost		\$5,191.59
	Discount		\$0.00
	Tax		\$363.41
	Shipping Cost		\$10.00
	Gift Certificate		\$0.00
	Total		\$5,565.00

5.4.5 Calculate tax after applying discount

If this option is enabled, tax will be calculated after the discount has been applied to the product cost.

In general, this means that tax amount is lower if this option is enabled.

For example, one product costs \$100 and a coupon discount of 50% is used. The tax rate is set to 10%. Therefore, the price of product after discount is \$50. If this option is enabled, tax will be 10% of \$50, which is \$5.

In the above example, if this option is not enabled, tax calculation will use the full product cost (with no discount), which is \$100. So, the tax will be \$10.

5.5 Gift Certificate

5.5.1 Gift Certificate Enabled

This option enables or disables gift certificate. If disabled, this gift certificate boxes and links will not be shown to customers. So, they will not be able to use gift certificates for this store.

5.5.2 Redeem product cost only (no tax and shipping)

If this option is set to “Yes”, gift certificate can only redeem product cost, not tax and shipping cost.

5.6 Wholesale

5.6.1 Wholesale Mode

This option can enable the wholesale mode, which allows users flagged with “Wholesale” to shop with special prices. Please see VevoCart User Manual for more details.

5.7 Google Analytics

5.7.1 Google Analytics Enabled

Enable or disable Google analytics.

5.7.2 Google Analytics Account

This is the Google analytics account number. This is not the log in to Google website. It should be in the number format, such as 41111111.

5.8 Upload Setting

5.8.1 Extension Allow

This is the list of file extensions that could be uploaded for Upload Product Option. The extensions can be separated by commas (,).

5.8.2 Max size (kb)

The maximum size of the files that can be uploaded. This is for Upload Product Option.

5.9 Website Maintenance

5.9.1 Delete all file in temp folder

Delete temporary files for the Upload Product Option. This will not affect the order that has already placed.

5.9.2 Delete all search stats in database.

Delete search statistic in database. This will affect the search report.

5.10 Search Optimization

5.10.1 SEO-Friendly product URL

If enabled, the names of products and categories will be used in the URL to help SEO. If disabled, URL will show product/category ID.

5.10.2 URL Language

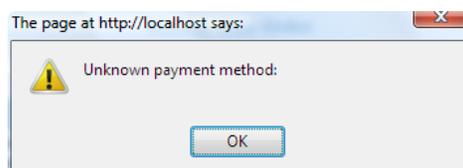
This option is used in conjunction with the previous option. This option will set the language to use in URL for product and category names.

This option will affect only the products that has been added or updated after setting this configuration.

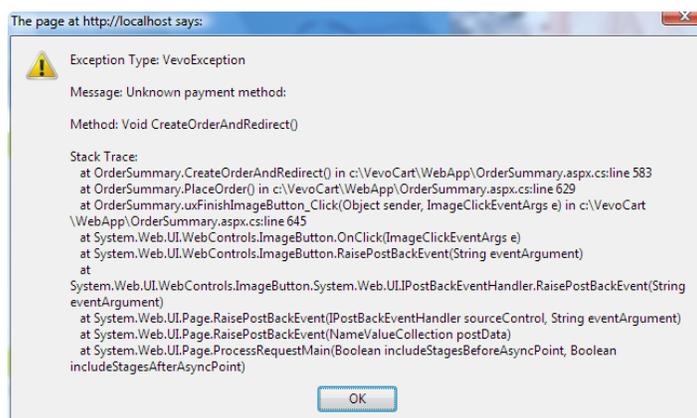
5.11 System Configuration

5.11.1 Show detailed error messages for Ajax

By default, error message from Ajax-enabled page will be shown as a brief summary similarly to below.



To troubleshoot, you may enable this option. Detailed error message will be shown when an error dialog box pops up such as below.



5.11.2 Enable T-Hub Log

Enabled or disable to save log file when export data with T-Hub

5.12 Affiliate Configuration

5.12.1 Affiliate Enabled

Enable or disable affiliate system.

5.12.2 Auto Approve

If this setting is “Yes”, when a user applies for the affiliate program, he/she will be approved as an affiliate automatically.

If this setting is “No”, the merchant will receive an notification email when a user has applied and need to approve the user manually in the back office.

5.12.3 In case of multiple affiliate references

A customer may follow more than affiliate links to your website (e.g. from affiliate banner of one website and a directory link from another website). This option determines which affiliate will get credit and commission for this customer.

- Always use first affiliate – this option will credit the first referring affiliate for any purchase for this customer.
- Use latest affiliate – this option will credit the most recent affiliate.

5.12.4 Cookie Expire Period (days)

Set how many days that affiliate cookie will be expired. After the cookie is expired for that customer, the affiliate will no longer receive any commission for that customer’s purchases.

5.12.5 Default Commission Rate (%)

The default commission rate when a new affiliate has registered on your website. The commission rate for each affiliate can be edited in Affiliate List menu in the Admin website.

5.12.6 Default Paid Balance

Some merchants will redeem commissions to an affiliate only if the accumulated commissions balance for that affiliate has reached certain threshold.

The “Affiliate Payment” menu in the Admin website will only display the list of affiliates that have balances equal to or above this setting. This “Default Paid Balance” value must be greater than zero.

5.13 Tracking

These are the URLs to view tracking information. This URL will be sent out with the package tracking email. Merchants need to first enter an order tracking number in Order Edit screen and click “Send Tracking Number” button.

5.13.1 UPS

Set UPS tracking URL to view package tracking information.

5.13.2 FedEx

Set FedEx tracking URL to view package tracking information.

5.13.3 USPS

Set USPS tracking URL to view package tracking information.

5.13.4 Other

Set other tracking URL to view package tracking information. This field is for your own use for the shipping gateway that we do not support.

5.14 Shipping

5.14.1 Set Merchant Country

Set merchant country to be used by your shipping option. This is the shipping origin country.

5.14.2 Include Discount for Calculate Shipping by Order Total

If this setting is "Yes", discount value will be calculated for Shipping by Order Total method.

5.15 Currency

5.15.1 Set Default Currency

Set the default base currency for the unit price of your product.

5.16 eBay

This section contains eBay configuration parameters. You can read how-to register and get the key from eBay Developer zone at:

http://developer.ebay.com/DevZone/building-blocks/eBB_Join.pdf

5.16.1 eBay DevID

This is eBay DevID parameter for calling eBay Developer API.

5.16.2 eBay AppID

This is eBay AppID parameter for calling eBay Developer API.

5.16.3 eBay CertID

This is eBay CertID parameter for calling eBay Developer API.

5.16.4 eBay Token

This is eBay Token parameter. You can read <http://developer.ebay.com/DevZone/xml/docs/HowTo/Tokens/GettingTokens.html>

for how to get eBay user token for listing.

5.16.5 Listing Mode

Sandbox mode for testing and Production mode for live environment.

6. Store Configuration

From the Admin website, merchants can select “Stores” menu to edit the store settings.

For Multi-Store version, merchants need to select a store in store list page first. You will be able to edit the store setting.

6.1 Your Business Profile

This section is required for your company information. Please enter your business information to show to customers, e.g. from Contact Us page.

***Note:** The company email is especially important since it will be used in several cases such as contacting customers and order processing.

The fields that are marked with (+) can display multiple languages based on customer selection in the store front. You can select language drop down at the top to choose which language to enter.

6.2 Display Setting

6.2.1 Store Banner & Store Banner Image

Enable or disable display store banner. Merchants can also upload the store banner here.

6.2.2 Category List

Enable or disable category list menu. If disabled, the category list menu will not be shown in the storefront.

6.2.3 Department List

Enable or disable department list menu. If disabled, the department list menu will not be shown in the storefront.

6.2.4 Display Department Header Menu

Enable or disable department menu in header. If disabled, the department list menu in header will not be shown in the storefront.

6.2.5 Today's Special

Enable or disable display Today's Special.

- Today's Special Effects Mode - Set Today's Special Effects (e.g. Fade, Scroll Up, Scroll Left, etc.).
- Today's Special Transition Speed (ms) – Set image shuffling effect speed in milliseconds.
- Today's Special Effects Wait time (s) – Set image displaying duration (in seconds).

6.2.6 Currency

Enable or disable currency drop down list. If disabled, the currency drop down list will not be shown in the storefront.

6.2.7 Default Display Currency Code

Set default currency code to be displayed on your store.

6.2.8 Language Menu Display Mode

The value can be either horizontal menu or Drop-Down. The horizontal menu will display names of supported languages horizontally. The drop-down option will cause the languages to be displayed in a drop-down menu.

6.2.9 Newsletter

Enable or disable newsletter box. If disabled, the newsletter box will not be shown in the storefront.

6.2.10 Special Offer

Enable or disable Special Offer. If disabled, the special offer will not be shown in the storefront.

- Special Offer Ad Image – Upload the special offer image here.

6.2.11 Payment Logo

Enable or disable Payment Logo. If disabled, the payment logo will not be shown in the storefront.

- Payment Logo Image – Merchants can upload the payment logo image here.

6.2.12 Quick Search

Enable or disable Quick Search text box.

6.2.13 Mini Cart

Enable or disable Mini Cart.

6.2.14 Enable Coupon

This option enables or disables coupon. If disabled, the coupon box will not be shown in the storefront and check out page.

6.2.15 Featured Merchant

Enable or disable Featured Merchant banners. Merchants can also upload banners here.

6.2.16 Free Shipping Ad

Enable or disable Free Shipping Ad. Merchants can also upload banners here.

6.2.17 Secure Shopping Ad

Enable or disable Secure Shopping Ad. Merchants can also upload banners here.

6.2.18 Best Sellers

Enable or disable Best Sellers.

6.2.19 Featured Product (Random Product)

Enable or disable Feature Product.

6.2.20 News and Announcement

Enable or disable News and Announcement.

6.2.21 Wish List

Enable or disable Wish List. If it's disable the wish list will not show in storefront.

6.2.22 Compare Products

Enable or disable Compare Products.

6.2.23 Gift Registry

If this option is disabled, the gift registry will not be shown in the store front.

6.2.24 Recently Viewed Product

Enable or disable Recently Viewed Product.

6.2.25 Restrict Access To Shop

Enable or disable Restrict Access To Shop. If it's enable customers need to login first before they can access to shop.

6.2.26 View Price Require Login

Enable or disable View Price Require Login. If it's enable customers need to login first before they can view product price.

6.2.27 Checkout Mode

Set checkout mode to be used in your store.

- Normal – Checkout process will be separated to multiple steps. One steps per page.

- One page – Checkout process will be merged to one page.

6.2.28 Enable RMA

Enable or disable Return Merchandise Authorization feature.

6.2.29 Enable Customer Review Per Culture

Enable or disable Customer Review per culture. Customer can write product review by the selected culture at storefront if this configuration is enabled.

6.2.30 Enable Faceted Search/Layered Navigation

Enable or disable Faceted Search/Layered Navigation for category. If disabled, the Faceted Search/Layered Navigation will not be shown in the storefront.

- Price Navigation Step – Determine the price range navigation step.

For example, if set “Price Navigation Step” with “200”, price ranges are displayed as below:

0 and 199.99

\$200 and 399.99

\$400 and above.

- Maximum number of price interval - Determine the maximum number of price interval to display in faceted search.

6.2.31 Display Site Map

If this option is disabled, the site map will not show in the store front.

6.2.32 Handling Fee Enabled

This option enables or disables handling fee. If disabled, the handling fee will not be included in the transaction.

6.2.33 Enable Policy Agreement

VevoCart provides feature that all customers accept the terms of your policy before payment an order.

- *Edit policy agreement* - Change “Enable Policy Agreement” value in drop down menu to “Enable” value and click “Click here to edit” link behind drop down menu

6.2.34 Unit of Weight

Unit of weight can be either in pound (LB) or kilogram (KG).

6.2.35 Display Quantity on Hand

If you set this option to “Yes”, the number of remaining product quantity in stocks will be displayed in the storefront product details page.

Note: The system will not display quantity numbers for products that use options to keep track of stocks.

6.2.36 Show Product SKU

If this option is enabled, the product SKU will display in product details page.

6.2.37 Show Retail Price

If this option is disabled, the retail price will not be shown in the storefront as well as the Product menu in Admin website.

6.2.38 Require Shipping Address

If this option is set to “No”, your store will not ask customers for shipping addresses during checkout. You should set to “No” only if your products do not require physical shipment, e.g. e-Goods.

6.2.39 Display Option in Product List Page

This configuration determines whether Product Options should be shown in product list page when customers browse the store.

6.3 Rating & Review

6.3.1 Number of Stars

This is the global setting for maximum number of stars for rating.

6.3.2 Merchant Rating

Enable or disable merchant rating. If disabled, customers cannot see the merchant rating.

6.3.3 Customer Rating

Enable or disable customer rating. If disabled, customers cannot edit or view the customer rating.

6.3.4 Rating Require Login

If enabled, customers must login before giving the rating.

6.3.5 Customer Review

Enable or disable customer review. If disabled, customers cannot see the customer review.

6.3.6 Review Require Login

If enabled, customers must login before giving the review.

6.3.7 Display Customer By

The option to display customer name by: Username, Full Name, First Name, or Last Name.

6.4 Store Logo

6.4.1 Logo Upload

Merchants can upload the website logo here.

6.5 Store Information

6.5.1 Store Name

This is your website name.

6.5.2 Site Meta Title

This is the value that will appear on the title bar of the first page of your website.

6.5.3 Site Meta Description

This description will be put in HTML <meta> tag, which will be used by search engines such as Google to describe your page.

6.5.4 Site Meta Keywords

This is the keyword to be put in HTML <meta> tag, which will be used by search engines such as Google to describe your page. The keyword can be separated by commas (,).

6.5.5 Default Website Language

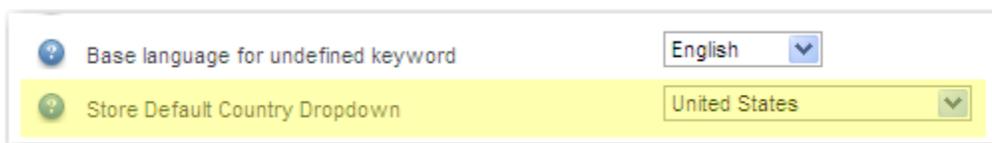
Choose a language for initial display on your website. To see the effect of this setting, please close and re-open the browser to start a new browsing session.

6.5.6 Base Language for Undefined Keyword

Choose a fallback language for the keyword that is undefined. For example, suppose that a customer views a page in Chinese and the language keyword [\$Date] was not defined in Chinese. Instead of displaying “[\$Date]”, the system will try searching for [\$Date] keyword in the base language.

6.5.7 Store Default Country Dropdown

Choose a country as default in country dropdown to use in storefront. The dropdown in storefront choose a country that is by default automatically.



The image shows a configuration panel with two settings. The first setting is 'Base language for undefined keyword' with a dropdown menu set to 'English'. The second setting is 'Store Default Country Dropdown' with a dropdown menu set to 'United States'. The second setting is highlighted with a yellow background.

Base language for undefined keyword	English
Store Default Country Dropdown	United States

Register a new user

* **Required Fields**

* **Billing Information**

User Name *

Password *

Confirm Password *

First Name *

Last Name *

Country *

State *

6.5.8 Default Search Mode

Default search mode is used for a quick search on the storefront, mobile, and facebook views. It is available in three modes All Words, Any Words, and Exact Phase, and the default value is Any Words.

Example

- Product 1: Round dining table
- Product 2: Rison dining table
- Product 3: Square side table
- Product 4: Round dining chair
- Product 5: Single Bed

If search keyword is “Round table” and search in product name field only, the results are

All Words (All words in the keyword must match): Display product 1

Any Words(One word in the keyword must match): Display product 1, 2, 3, and 4

Exact Phase(the keyword text must match): Display no result



6.6 Store Configuration

6.6.1 Web Site Mode

This option can be “Shopping Cart” for a normal online store or “Catalog” for a catalog-only website. Please see User Manual for more details.

6.6.2 Customer Auto Approve

Customer's account will be approved automatically registered when the customer register successfully. If disable this configuration, the account must be approved by merchant before they have permission to visit the website

 Enable Canonicalization	No 
 Customer Auto Approve	Yes 

Users will be redirected to the finish registration page after completing registration and merchant will be receive email notification when new customer has registered. The finish registration message can changed in language text.

Customer Register Finish

Thank you for the registration.
We will review the application and get back to you within a few days.

In customer list page, customer accounts that have not been approved will display in red.

(Disabled accounts are displayed in red)

 Add
 Delete

<input type="checkbox"/>	ID	Username	First Name	Last Name	Email	
<input type="checkbox"/>	1	customer1	John	Paul	customer1@127.0.0.1	Shipping Addi
<input type="checkbox"/>	2	customer2	customer2	customer2	customer2@127.0.0.1	Shipping Addi

To approve customer, select Enabled checkbox and click Update or Update & send approved email to the customer.

Registered Date 

Enabled (Approved)

Enable for Stores

Store List	Enable	Store
	<input checked="" type="checkbox"/>	eCommerce Store

Miscellaneous

Merchant Notes

6.6.3 Allow Anonymous Checkout

Enable or disable anonymous checkout. Please see “Anonymous Checkout” section in the User Manual for more details.

6.7 Category Configuration

This section allows you to set configurations for category navigation menu in the storefront.

Category Configuration

 Root Category	<input type="text" value="RootCategory"/>
 Top Category Dynamic Drop-Down	<input type="text" value="No"/>
 Top Category Dynamic Drop-Down Level	<input type="text" value="5"/> *
 Sidebar Category Menu Type	<input type="text" value="Default"/>
 Sidebar Category Menu Level	<input type="text" value="5"/> *

6.7.1 Root Category (Multistore Version Only)

Choose a root category for display on your storefront website.

6.7.2 Top Category Dynamic Drop-Down

Enable or disables top category dynamic drop-down menu. If enabled, when a visitor put the mouse pointer above “Products” menu, the drop-down list of top-level categories will be shown.

Clicking on “Products” menu will navigate you to the main category list page.

- *Top Category Dynamic Drop-Down Level* – Determine the maximum number of subcategory levels that can be displayed in the top category dynamic drop-down menu. The sub-categories will be displayed in cascading menu style.

6.7.3 Sidebar Category Menu Type

Determine type of sidebar category menu consists of: Default style, Cascade style, and Tree style.

- *Sidebar Category Menu Level* - Determine maximum number of subcategory levels that can be displayed in Category Navigation Menu.

6.8 Departments Configuration

This section allows you to set configurations for department navigation menu in the storefront.

Department Configuration

 Root Department	<input type="text" value="RootDepartment"/>
 Top Department Dynamic Drop-Down	<input type="text" value="No"/>
  Top Department Dynamic Drop-Down Level	<input type="text" value="5"/> *
 Sidebar Department Menu Type	<input type="text" value="Default"/>
  Sidebar Department Menu Level	<input type="text" value="5"/> *

6.8.1 Root Department (Multistore Version Only)

Choose a root department for display on your storefront website.

6.8.2 Top Department Dynamic Drop-Down

Enable or disables top category dynamic drop-down menu. If enabled, when a visitor put the mouse pointer above “Departments” menu, the drop-down list of top-level departments will be shown.

Clicking on “Departments” menu will navigate you to the main department list page.

- *Top Department Dynamic Drop-Down Level* – Determine the maximum number of subdepartment levels that can be displayed in the top department dynamic drop-down menu. The sub-departments will be displayed in cascading menu style.

6.8.3 Sidebar Department Menu Type

Determine type of sidebar department menu consists of: Default style, Cascade style, and Tree style.

- *Sidebar Department Menu Level* - Determine maximum number of subdepartment levels that can be displayed in Department Navigation Menu.
-

6.9 Download Link Setting

6.9.1 Download Link Expiration (day)

This option is used for e-Goods. It indicates how many days that the download link for e-Goods will be expired after being purchased.

6.9.2 Download Count

If this option is set to be "Unlimited" value, the download link is unlimited for download product.

- Number of DownloadCount - determine the number of download count to allow customer download product.

6.10 Facebook

6.10.1 Facebook Like Box

The Like Box is a social plugin that enables Facebook Page of VevoCart site owners to attract and gain Likes from own website. Merchant can set "Enabled Like Box" in Configuration in the Admin Panel.



Merchants can set Like Box configurations in the Configuration in the Admin panel.

- Enabled

Enable or disable Like Box. If enabled, Like Box will be shown in the right panel of storefront.

- Code Type

Select how you would like to customize your Like Box. VevoCart uses widgets from Facebook to display it.

Default - Storefront will show default Like Box style. Store's Fan page URL is required.

Custom - Storefront will use custom code for displaying Like Box. Styles are available on <http://developers.facebook.com/docs/reference/plugins/like-box/>. You need to copy the code and paste in the "Custom Code" text box.

6.10.2 Facebook Login

This featured enhanced ability to connect Facebook account to store account. When user registers their account, they can retrieve user information data from Facebook to connect their account. And if store account is connected with Facebook, customer can click on "Connect to Facebook" to login automatically.

Login
Please enter your user name and password.

User Name:

Password:

Remember me next time.

[Forgot your password?](#)

- Enabled Facebook Login Button

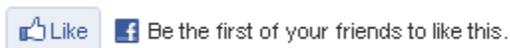
Enable/Disable this feature for your store. Connect with Facebook button will be hidden if it's disabled.

- AppID and App Secret

Facebook application's values are required for this feature. You can get these parameter in Facebook Application what you created.

6.10.3 Sharing on Facebook

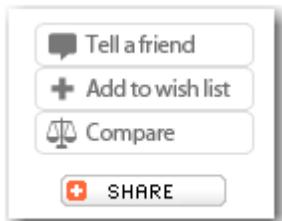
Customer can share products on the store website via Facebook easily. Merchant can set "Enabled Like Button" in the Configuration in the Admin Panel.



If enabled, the "Like" button will be shown on the top of Product Details screen of the storefront.

6.11 Sharing on Social Network by AddThis

VevoCart supports major social medias, such as Facebook, Twitter, MySpace, Digg, Orkut. Customers can share products on the store websites to their friend via social networks and social bookmarks.



Merchants can set Social Networks configurations in the Configuration in the Admin panel.

6.11.1 Enabled

Enable or disable social network sharing. If enabled, the “Share” button will be shown in Product Details and Product List screen of the storefront.

6.11.2 Code Type

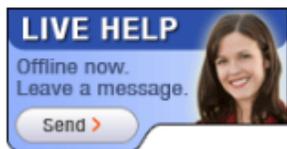
Select how you would like to customize your “Share” button. VevoCart uses widgets from AddThis (www.addthis.com) to display the “Share” button.

- Default - Storefront will show default widget style. AddThis username is required if administrator want to monitor statistics.
- Custom - Storefront will use custom code for displaying “Share” button. Various button styles are available on <http://www.addthis.com>. You need to copy the button code and paste in the “Custom Code” text box.

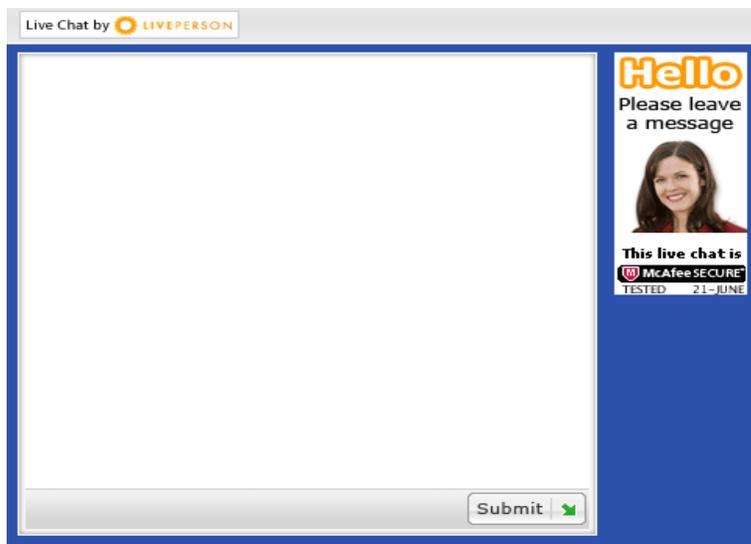
6.12 Live Chat (LivePerson)

VevoCart supports the live chat feature with LivePerson service (<http://solutions.liveperson.com/live-chat/>). This feature allows customers to chat with store personals for online support or presale purposes. You need to first apply for LivePerson service from their website.

The customer can click on the live chat icon in the storefront to open the chat window.



Live Chat by [LivePerson](#)



Merchants can set LivePerson configurations in the Configuration in the Admin panel.

6.12.1 LivePerson Enabled

Set this option to “Yes” to display live chat icon in the storefront.

6.12.2 Code Type

Select how you would like to customize your “Live Chat” icon in the storefront. VevoCart uses widgets from LivePerson service to display the “Live Chat” icon.

- Default - The storefront will show LivePerson button in default style. LivePerson username is required.
- Custom - The storefront will use custom code for displaying “Live Chat” icon. You need to copy the custom code from LivePerson service and paste in the “Custom Code” text box.

6.13 Theme & Page Layouts

6.13.1 Theme

This is website theme setting.

6.13.2 Category List Default layouts

This is default layout of category list display.

6.13.3 Product List Default layouts

This is default layout of product list display.

6.13.4 Product Detail Default layouts

This is default layout of product detail display.

6.13.5 Number of Product Column

Determine the number of columns to show on product listing page.

6.13.6 Number of Category Column

Determine the number of columns to show on catalog listing page.

6.13.7 Number of displayed products

This is the number of products to show in product list page. This is the list of numbers separating by comma (ex. 1, 3, 5, 7). The first value will be the default value. These values are selectable in the drop down list in the product list page.

6.13.8 Number of displayed category

This is the number of categories to show in product list page. This is the list of numbers separating by comma (ex. 1, 3, 5, 7). The first value will be the default value. These values are selectable in the drop down list in the category list page.

6.14 Other

6.14.1 Number of Random Products

Determine the number of random products to show on your home page. The Random Product section is also called Featured Products.

6.14.2 Number of Best Selling

Determine the number of bestselling products displayed in the first page.

6.14.3 Number of Recently Viewed Products

Determine the number of products displayed in Recently Viewed Products box.

6.14.4 Number of Compare Product

Determine the number of products that can be compared.

6.14.5 Enable SSL during Checkout

If your store needs to use SSL during checkout, you must select “Yes” to enable SSL. If this option is selected, data encryption will be used during the checkout process. Specifically, the following pages will automatically use SSL to transfer data:

- Payment.aspx
- OrderSummary.aspx
- CheckoutComplete.aspx
- DirectPaymentSale.aspx
- Shipping.aspx
- If you want to include other pages to use SSL, you may customize the source code.

- ***Note:** VevoCart supports dedicated SSL but NOT shared SSL.

6.14.6 Sale Tax Exempt

Enable/ Disable sale tax exempt feature.

6.14.7 Enable Mobile View

Enable/Disable mobile view for store. If it this value is set to false, customer cannot view website store from mobile browser and will be redirected to normal store view.

6.15 Email Configuration

6.15.1 Email Server (SMTP)

Enter URL name or IP of your outgoing mail server.

6.15.2 Authentication Requires

Select this option to connect to your SMTP server with user name and password.

6.15.3 SMTP Port

Enter the port for this SMTP server. The default value is 25.

6.15.4 SSL Required

Select "Yes" to enable secure connection to your SMTP. If this option is selected, data encryption will be used for accessing SMTP. Please check with your email provider whether they support secure log on.

6.16 Email Notification

6.16.1 New Customer Registration

Enable or disable send email notification to new customers after registration finishes. If disabled, the email notification will not be sent to new customers.

6.16.2 New Vendor Registration

Enable or disable send email notification to new vendors after registration finishes. If disabled, the email notification will not be sent to new vendors.

6.17 Blog Configuration

6.17.1 Enable Blog

If this configuration is set to Yes, blog feature will be enabled, blog menu will be shown up in storefront.

6.17.2 Enable Blog Comment

If this configuration is set to Yes, the comment box will be displayed at the bottom of the blog content page.

- Number of blog comments per page – Indicate the number of comment items in one page. If the number of comments exceeds the specified value, exceeding comments will be displayed in the next page.
- Comment display order – Determine the order of blog comments to be displayed, the latest comments displayed first or the earliest comments displayed first.

6.17.3 Blog Title

Title of blog default page.

6.17.4 Blog List Items per Page

Determine the number of blog item to show on blog listing page..

6.17.5 Display Archive Box

Select Yes to display the archive box in blog.

6.17.6 Display Blog Count in Blog Category box

Select Yes to display the number of blogs in a category next to the name of that category.

6.17.7 Blog Theme

Blog theme selection.

6.17.8 Blog List Default layouts

This is default layout of blog listing page display.

6.17.9 Blog Detail Default layouts

This is default layout of blog detail display.

6.17.10 Facebook Comment Box

The Comments Box is a social plugin that enables user commenting on blog content page. Merchant can moderate all your plugins at <http://developers.facebook.com/tools/comments>.

Merchants can set Facebook Comment Box configurations in the Admin panel.

- Enabled Facebook Comment Box - Enable or disable Comment Box. If enabled, Comment Box will be shown in the bottom panel of blog content page.
- App ID/API key - Facebook application's values are required for this feature. You can get this parameter in Facebook Application what you created.
- Number of posts – The number of posts to display by default.

6.18 SEO Setting

This setting section allows merchant to set page title, page meta keyword and page meta description of product, category and department page. All values will be generated automatically from tag variables.

Example: If Default product page title is set that “[ProductName] - [SiteName]”, page title of dinner table product will be generated to “Dinner table – Furniture shop”.

6.18.1 SEO Product Setting

Merchant can define rule to generate Default Product Page Title, Default Product Meta Keyword and Default Product Meta Description values in this section. Variables which allow using are:

- [ProductSKU] – The SKU of the product.
- [ProductName] – The name of product.
- [ProductShortDescription] – The short description of the product.
- [SiteName] – This is your website name.

6.19 SEO Category Setting

Merchant can define rule to generate Default Category Page Title, Default Category Meta Keyword and Default Category Meta Description values in this section. Variables which allow using are:

- [CategoryName] – The name of category.
- [CategoryParentList] – Parent list of category.
- [CategoryDescription] – The description of the category.
- [SiteName] – This is your website name.

6.20 SEO Department Setting

Merchant can define rule to generate Default Department Page Title, Default Department Meta Keyword and Default Department Meta Description values in this section. Variables which allow using are:

- [DepartmentName] – The name of department.
- [DepartmentParentList] – Parent list of department.
- [DepartmentDescription] – The description of the department.
- [SiteName] – This is your website name.